*Last updated on 02 November 2020*

***How to Use this Template***

*Fill in each section of the following table with the appropriate information. Be sure to remove the brackets and this gray box when finished.*

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| **Public Affairs Guidance (PAG) Public Statement:** [ Provide the public statement from the PAG, if applicable. ] |
| **Themes and Messages:** [ Provide the relevant theme(s) and supporting messages. Themes and messages should also be found in the PAG, if applicable. ] |
| **Commander’s Intent:** [ Provide the commander's intent statement from the operations order, if applicable. ] |

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| Imagery Requirements |  | Points of Contact (POC) |
| [ Provide a summary statement of what is needed to visually communicate the operations and events. Include the specific image needs, type of visual information and event details. ]  **Imagery Targets:** [ Identify specific imagery targets to meet the needs described above. ]  **Sensitivity Imagery Topics:** [ Identify sensitive imagery topics to be aware of during the mission. ] | 1. [ List each POC, which may include: PAO, J-39, IO, COMCAM or it could be a mission-specific POC. ] 2. [ POC 2 ] 3. [ POC 3 ] |

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| Imagery Flow/Release Authority | | |  | Assets | |
| [ Provide details and/or process diagrams to ensure imagery release is timely, as close to sources as possible and coordinated between proper authorities. ] | | | * [ List all VI/PA/COMMSTRAT personnel assigned to support the mission. Include teams, locations, and equipment. ] * [ Asset 2 ] * [ Asset 3 ] | |
| Transmission of Imagery | | | | | |
| [ Provide a list of channels to submit video and still imagery. Include details of how, how often, what and who imagery should be transmitted] | | | | | |
| **Methodology**  [ 1. Unclassified tactical network  2. Classified tactical network  3. Unclassified military SATCOM  4. Unclassified commercial SATCOM ] | **Timeline**  [ 1. Emergent: <1 hour  2. Urgent: <4 hours  3. Critical: <12 hours  4. Routine: 24 hours ] | **Priority Imagery Requirements**  [ 1. Violations of LOAC  2. WMDs  3. POWs/detainees ] | | | Recipient(s)  [ 1. Joint interest: CJCS via JCCC  2. Classified: Joint Mission Center  3. Unclassified (not released): Joint  4. Mission Center Unclassified (released): DVIDS ] |